

Welcome to Outfit Moray's fundraising portal and thank you so much for supporting us.

We completely understand that fundraising can be daunting, especially if you haven't done it before and, even if you have, it's sometimes tricky to come up with new and exciting ways, without having to ask the same people each time, so we've put together this page to hopefully to make it a little easier for you.

Have a look through the information here and check out some quirky fundraising ideas in our [fundraising toolkit](#) and remember, we're always here to help, so don't be afraid to give us a shout. Your success is our success and we want to make the experience as pleasant as possible!

We set minimum sponsorship levels to make fundraising is viable, which is usually worked out by doubling any costs we incur. This amount varies, depending on the event, although there are exceptions; such as our Strathpuffer junior team.

However, we do appreciate fundraising can be daunting, so there is the option to pay your own entry fee, which brings your minimum fundraising target to just £100.

Anyone who takes part in a challenge for Outfit Moray receives a goody bag as a thank you, plus a certificate to show off your amazing efforts and you can also purchase your own, [fully branded, Outfit Moray cycling or running top](#) to celebrate your participation.

The most popular and common way to raise the funds is simply to ask people to sponsor you, so you need to get your message out to as many people as possible. Don't be scared to hit up your Facebook friends and email contacts, and remember to tell them what you are doing, when and who for.

Make it personal, as people are more likely to support your efforts if they know why it matters to you.

Keep sharing updates and remember, most people won't sponsor you until they've seen your blood, sweat and tears, so make sure share photos of you taking part in your challenge, so everyone knows just how hard you worked to earn their donations!

Tag us in social media and we'll share your posts too.

You can set up online fundraising to share with friends and family through [GoFundMe](#), [JustGiving](#) or on [Facebook](#) and [Instagram](#) or you can keep it simple with a paper sponsorship form, which you can [download here](#) (or we can pop one in the post).

We have also created a [thank you page](#) on our website, where there are several testimonials you can share, plus a message from our CEO, Tony Brown (all of which you are welcome to copy and paste for sharing).

We have a [YouTube channel](#) where you can see videos of our work and hear about young people like [Callum](#), who talks about the difference Outfit Moray adventure days made to him and you are welcome to take any photos from our [Facebook page](#) or website. You can also hear from our founder, [Iain Jamieson](#), talking about how and why he set up Outfit Moray, way back in 2003.

If you have collected monies from an event, or via a sponsorship form, you can pay the money into your bank account and transfer it via digital banking, or via [PayPal](#) (friends & family). Please remember to send us your sponsorship forms, so we can claim Gift Aid which will add 25p to every £1 sponsored.

Account Name: Outfit Moray

Account No: 00386041

Sortcode: 80-06-66

Ref: surname or team name

Cheques should be made payable to 'Outfit Moray' and sent to our [office](#).

The most important thing to remember is that you aren't asking for yourself; you are asking people to support a very worthwhile charity, so here's a few informational bullets to help you with your messaging:

- In 2023, Outfit Moray provided more than 5,500 adventure opportunities for young people in Moray
- Outfit Moray need to raise over £600k a year to meet the demand for their activities
- Outfit Moray works with around 100 different organisations a year, including Moray schools and other youth local charities
- Outfit Moray changes lives by giving young people the opportunity to take part in adventures which help build self-esteem, resilience and confidence, as well as improving mental health
- Outfit Moray are the ONLY charity of their type in Moray and demand for their services is growing each year
- 'Unrestricted' fundraising is crucial to make sure Outfit Moray can cover their unavoidable, daily running costs such as rent, utility bills & equipment upkeep

Resources Quick List:

[Sponsorship form](#)

[GoFundMe \(PDF instructions\)](#)

[Just Giving](#)

[Facebook fundraiser](#)

[Instagram fundraiser \(click on 'support' under bio in app\)](#)

[Fundraising toolkit](#)

[Thank you page](#)

[Outfit Moray YouTube channel](#)

[Callum's story \(YouTube video\)](#)

[Why & when Outfit Moray was set up \(YouTube video\)](#)