

How to Set Up a GoFundMe Page for Outfit Moray

Step 1: Getting started

- Head to the [GoFundMe website](#).
- For 'Where will the funds go' use Outfit Moray's postcode IV31 6PB.
- For 'What best describes why you're fundraising' choose 'community'.

Step 2: Who are you fundraising for

- Select 'charity' and type Outfit Moray in the search box.

Step 3: Set your fundraising goal

- Please select your allocated minimum fundraising target (or above).
- This amount can be edited if you reach your goal sooner, so don't be afraid to ask for more than your target.
- Please also bear in mind that GoFundMe charge transaction fees for each donation, so the total we receive will be slightly less than noted on your target.

Step 3: Create your GoFundMe account

- Create or sign in to your GoFundMe account.
- Make sure you use a current email address for one-time passwords
- Bear in mind the name you enter will be the one displayed publicly on the fundraiser page. If you don't want to use your full name, you can enter a chosen/nickname here.

Step 4: Add a cover photo or video

- Share a photo that shows everyone what you are doing, or you are welcome to use any photos from our website and Facebook etc.
- The recommended photo size is 720 x 405 pixels and it must be in JPEG, PNG, or BMP format.

Step 5: Tell your story

- Create a fundraiser title that is specific to your challenge, so people know what you are doing and who for, and make sure it stands out. For example, 'Debbie's Dramathon for Outfit Moray' (50 characters or less).
- Your story should include a bit about who you are, what you're doing, when, and why.
- Remember, people want to know what you are doing to earn their sponsorship, so make sure you let them know what a challenge it will be for you.
- If you have a personal reason for raising funds for Outfit Moray, share that too.
- When you've finished writing your story, click "Complete fundraiser," or "Save" if you'd like to make changes before launching.

Step 6: Complete your fundraiser

- Once you click "Complete fundraiser," your campaign is live and able to receive donations.
- Start fundraising! Share your campaign with friends and family via social media, text or email.
- Please send your fundraising link to karen.cox@outfitmoray.com so we can keep a note.
- Any donations received will be automatically transferred to Outfit Moray via PayPal each month.